

Escape to Nature

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PRESS RELEASE

Lagoon partners with the eco-friendly initiatives of Escape to Nature

Lagoon, world leader in the production of sailing catamarans, keeps on investing in a global plan to support sustainability and ecology.

As part of this multi-faceted approach, a major partnership was signed at the 2021 Cannes Yachting Festival, between Lagoon and *Escape to Nature*. *Escape to Nature* is a film and photographic production company born in 2008 with a project of a series of documentary films.

These two major players in their respective fields are working together to help evolve mindsets. Moreover, their common aim is to promote actions towards a cleaner marine world and sustainable nautical activities. They are joining forces for a 5-year project of adventure and science.

Lagoon 55, the key partner

After a boat preparation phase lasting through late 2022, the *Escape to Nature* team will sail from Brisbane, Australia, to the Pacific region of Melanesia, where they will shoot material for a completely unique film series of five years.

For this upcoming *Escape to Pacific* project, *Escape to Nature* has chosen the newest Lagoon 55 as a key partner of their project. Thanks to their state-of-the-art Lagoon 55 catamaran the crew members will benefit from the total autonomy they need to stay for a long period in the Pacific Ocean, in full independence of port moorings.

The Lagoon 55 is the perfect boat to discover unexplored areas of the world, as the *Escape to Nature* team will do. During the adventure, this catamaran will be a comfortable home to its team for at least eight months per year in remote areas where the usual support from the "civilized" mainland would be difficult.

Learn from Nature

Filming this human adventure and sharing scientific data with the public is a good way to raise awareness about the beauty of our planet and the areas threatened by climate change.

Papua New Guinea, Solomon Islands, Vanuatu, New Caledonia and Fiji will be “Escape to Nature’s” field of study. For five years, the distant coral reefs will become a creative base for the crew. They will collaborate with marine biologists and research teams. The goal is to offer a unique opportunity to learn about the surrounding nature from on board, at sea.

One purpose of this adventure is to capture the beauty of the underwater world of distant and hitherto unexplored areas. It is a new way to educate people to, gradually, change attitudes and behavior.

In total respect of its environment and local population, the Escape to Nature team will work to contribute to protect the oceans, coral reefs and all underwater life through enlightening films: shots of wildlife, stories of their own and deep interviews with peoples in the most remote parts of the Earth.

The sea for everyone

On top of the entire documentary series, a part of the project is also the mediation of 360 degrees shooting of underwater wildlife through virtual reality to users of special Oculus headsets. Thanks to this state of the art technology, a large public will be able to experience the wild beauty of the Pacific atolls and the depths of the surrounding ocean remotely.

Lagoon commitment

The Lagoon team is intimately linked to the sea and the nature that surrounds it. The construction of catamarans is an invitation to visit wild lands, remote islands and oceans full of life. Lagoon is convinced populations must learn to respect, to listen and to preserve this beautiful nature.

The meeting with the Escape to Nature team became quickly more than a partnership turning into a common adventure.

About Escape to Nature

Escape to Nature is a film and photographic production company with a project of a series of documentary films born in 2008. Its authors, Libor Spacek and Petra Dolezalova, are filmmakers, photographers, divers, travelers and nature conservationists. Their films have won over not only spectators but also juries of major international film festivals, from which they have received nine dozen awards.

About Lagoon

Lagoon is the world leader in the sailing catamaran cruiser market. Lagoon has been building catamarans since 1984 and has kept developing its offer with a range of boats from 40 to 78 feet. Lagoon's will is to offer comfortable and self-sufficient catamarans, resulting from a sustainable production, featuring tomorrow's technologies, to satisfy the expectations of today's sailors.

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Facebook: <https://www.facebook.com/lagooncatamarans/>

YouTube: <https://www.youtube.com/channel/UCWVdVCBpjeIGtaJGgjiT6g>

Escape to Nature website: <https://www.escapetonature.eu/escape-to-pacific/>

Partnership signature at Cannes 2021: <https://youtu.be/au9yRC-Qww0>